



38th Congress of the ESCRS Online. Live. Interactive.

2-4 October 2020

ESCRS 2020 by Numbers



of live &
on demand
sessions



1st ever
live Virtual
Congress



CME Credits
Awarded

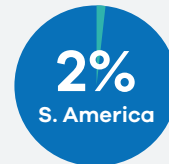
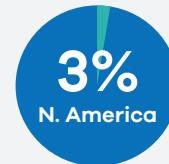
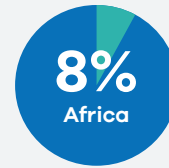
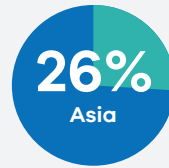
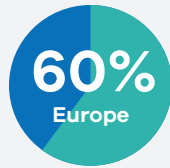


4,089
Delegates
joined us online



108
Countries were
represented

Breakdown of Attendees (HCPs) by Location



It was
amazing
resembling
the actual
meeting”

The top 10 European Countries who attended the Congress

Netherlands	319
United Kingdom	294
Spain	223
Greece	141
Germany	138
Poland	131
Romania	123
Italy	117
Switzerland	101
Belgium	87

The top 10 International Countries who attended the Congress

Iraq	176
United Arab Emirates	168
Algeria	132
China	108
Morocco	90
United States	87
India	80
Saudi Arabia	76
Egypt	68
Japan	54

Virtual Exhibition



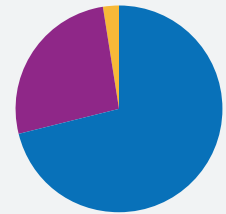
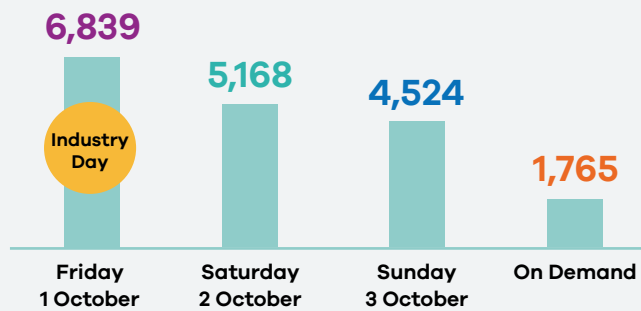
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Exhibitors participated in the first ever ESCRS Virtual Congress. Small, Medium & Large-scale sponsors as well as international ophthalmic societies were part of the virtual exhibition



I have to say that the ESCRS exceeded my expectations and those of many of my colleagues”

Exhibition Visits (HCPs)



Attendee Access:
Device Type

- Computer/Laptop: 17,248
- Mobile Phone: 6,445
- Tablet: 551



Relaxation Lounge



5,612

Total number of visits to the Relaxation Lounge

2,058 YOGA participants

1,216 MEDITATION participants

1,255 Number of visits to the Virtual Rijksmuseum

1,083 Number of visits to Musical Memories



EuroTimes Industry Sponsored Satellite Meetings

16 industry sponsored symposia

spread across 4 rooms over the 3 days

The first Virtual EuroTimes Satellite Meeting Programme included

3 Independent Medical Education symposia supported by **6 Industry partners**

6,438 viewers
in total of live-stream industry sessions

Scientific Programme

1,443

Presenters from all over the world



267 Oral Presentations in

4 Parallel Session Rooms with

48 LIVE sessions

16 Symposia **9 Instructional Courses** **5 Video Sessions**

2 Covid-19 Sessions **2 Workshops** **2 Young Ophthalmologist Sessions**

9 Interactive Free Paper/Poster/Case Report Sessions



The scientific content was of very high value and discussions in the live programs very insightful”

TOP 3 Most Popular Sessions:

(times are CEST)

1,275

1.

Main Symposium: What to Do When the Unexpected Happens - Saturday, 10.45

1,221

2.

Main Symposium: 20/20 in 2020: The Lens - Saturday, 14.00

1,056

3.

Main Symposium: 20/20 in 2020: The Cornea - Sunday, 10.45

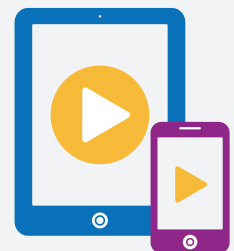


Very helpful and always great topics, thank you!”

On Demand Library

1,797

Presentations of Free Papers, Posters, Case Reports, Videos



504 Free Papers

1,002 Posters

159 Videos

132 Case Reports

Interactivity at the Virtual Congress

Session Voting & Polling

Chat with the Experts

Interactive chat at the ESCRS Resource centre

J&J Networking Lounge

Live Q&A with the audience & Expert panel

Interactive help desks

Gamification

Live chat at booths in the Exhibition



It is a great experience. Thank you ESCRS”

Most Common Delegate Feedback



1. High quality of presentations, content and delivery format
2. Access to sessions on demand very useful
3. Very interactive platform and exhibition
4. Missed the personal contact and face-to-face experience
5. Relaxation lounge very popular



Congratulations! Very interesting and smoothly run congress!”



Social Media



351 Tweets using the official Congress hashtag #ESCRS2020

7,356 Instagram accounts were reached

1.163m Impressions on Twitter feeds

61,207 Impressions on Instagram feeds

Social Programme

Friday evening
Lucas & Steve
Live DJ Set



Saturday evening
Royal Concertgebouw
Orchestra



Registration still Open - Available on demand until the end of 2020